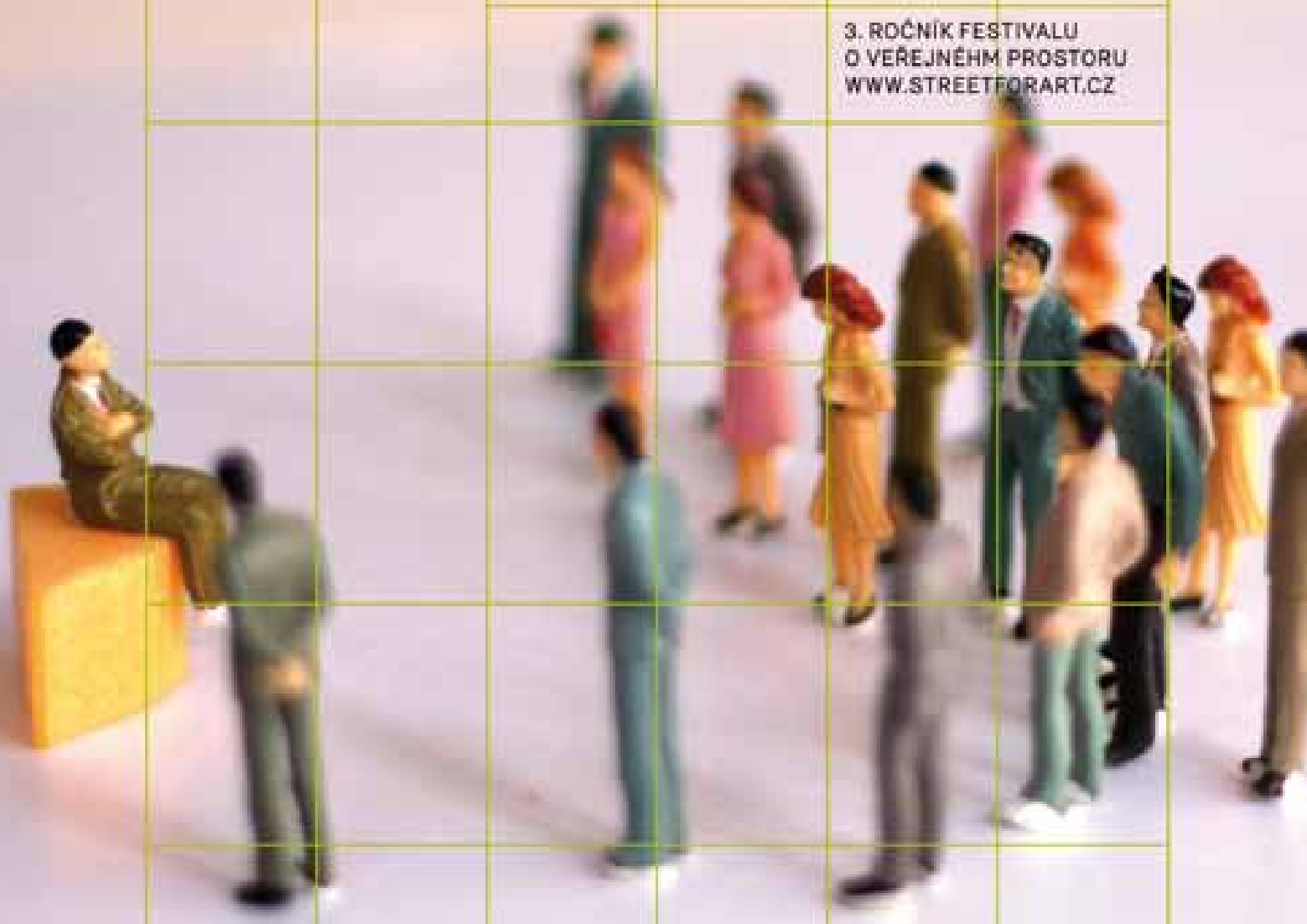


**zona ideal**  
**20—24/5**

Jižní  
Město

Street  
For  
Art  
2011

3. ROČNÍK FESTIVALU  
O VEŘEJNÉM PROSTORU  
[WWW.STREETFORART.CZ](http://WWW.STREETFORART.CZ)



zahrada<sup>KC</sup>

# Street-for-art-2011

festival about public space

19 - 29/5/2011

PRAGUE, SOUTH CITY - OPATOV

The 4th volume of the festival celebrates the public space as an arena for life among buildings, which provides ideal conditions for daily unplanned social activities: standing around, sitting, children's play, communication, greeting, interaction, networking, rest, observation and listen ...

**The goal of the festival is to inspire others and promote discussion about the needs of public space among architects, urbanists, artists, officials and public.**

## Festival content

### **1/ IDEAL PUBLIC ARENA (instalacion)**

- an ideal arena for living in a public space; it will be a closed complex divided in to 7 zones; all together it will form a functional unit offering a space for activating basic social activities, such as observing, communicating, playing, etc..).

It shall also be a "model area" to observe the behavior of people in ideal public zone. Such a knowledge can be used for further research or education.

After the festival, the instalation shall be located in a nearby yard, where it will perform its function in the real environment. It will also be interesting to see how the use of the zone changes.

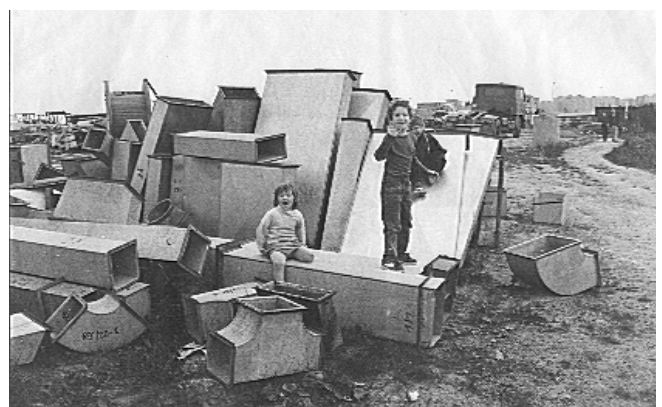
### **2/ PUBLIC SPACE FORUM**

Five evenings of the festival are dedicated to Public Space Forum. It contains of five think tanks, each dealing with one topic:

**public space & the people, public space & the art, public space & the movement, public space & architecture, and public space & Landscape**

### **3/ LANDSCAPE FORUM**

Forum about landscape organized in cooperation with Cencil.cz



### 3/ SOME IDEAS FOR BETTER CITIES

an international symposium about how urban micro strategies could change the world organized together with Matthias Rick & Raumlabor Berlin.

### 4/ACTIONS

billboard gallery  
streetdance battle  
observation Tower in Hotel Opatov  
theatre on a platform  
konzerts  
workshops with local people  
garden party

### 5/ EDUCATION AND WORKSHOPS

A guided tour around “zone ideal”  
Billboard Gallery guided tour (+ reverse graffiti)  
Guided tours: Aliens and Herons at the South Town  
Street art ‘gallery’  
Workshops

### Project Partners

City of Prague  
Prague 11  
Urban Development Department, Prague  
Ministry of Culture

Aliens and Herons  
Auto\*Mat  
ARCHIP  
Raumlabor  
Cenelc  
Mjolk architects

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**ZAHRADA**  
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# IDEAL PUBLIC ARENA (ZONA IDEAL)

