

From ***Vision***
to ***Action***

19 – 20 September 2010 in Florence, Italy

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Welcome

Dear Colleagues and members,

we have had a year full of changes and restructuring the internal running of CIVILSCAPE. This is why we are regrettably very late with our official invitation to our annual business meeting and conference in Florence, which will take place around the celebrations of the 10th year anniversary of the European Landscape Convention, as decided at the meeting in Florence last year.

Thanks to some additional funding gained through EU money we can offer you a really interesting meeting with a good infrastructure. The workshop will offer you opportunities for future common projects and participation in EU funded projects, as we have set up some good structures during

the year and already could participate in a few applications as lead partners together with quite some of our members and as a partner in at least one application initiated by one of our members.

We have also become a participatory iNGO at the Council of Europe and have participated in all three conferences of the iNGOs in Strasbourg this year and will participate in the last one in the beginning of Octobre as well. We have started a vivid co-operation with other iNGOs in Strasbourg and have made our voice heard in Strasbourg, at the workshop of the European Landscape Convention and CD-PATEP, the directorate responsible for the Landscape Convention at the CoE.

As you can see in the programme, we have been invited to the Villa Romana in Florence, one of the leading German cultural institutions abroad. Some of our

members wanted to make this meeting a special event because of the anniversary of the Landscape Convention, and we will for example plant a service tree during our excursion to promote the service tree as a tree for Europe and a symbol for a living landscape – an initiative of one of our members. The excursion is organized together with Uniscape, to strengthen the bonds with our sister network.

There are a lot of things going on and there is a lot to talk about – so we look forward to a vivid and inspiring meeting in Florence.

Gerrit-Jan van Herwaarden
President

Tuesday, 19.10.2010

UNISCAPE conference

During the hole day and also on Monday are events of the UNISCAPE conference.

LIVING LANDSCAPE - The European Landscape Convention in research perspective

18-19 October 2010, Florence (Italy)

How has scientific research contributed to the implementation of the European Landscape Convention? And what are the main topics for the future of European landscapes?

The 10th anniversary of the Florence Convention is the occasion to discuss in depth all the scientific and cultural aspects related to landscape in order to develop an integrated and interdisciplinary approach to landscape research in a rapidly changing world.

Inspiring academic debate

Aim of the conference is to discuss cutting-edge research results at the crossroads of sciences and humanities, design and empiricism. Papers are being prepared in advance, and selected as a basis for the debate in the conference. The results of the debate will be presented to the political audience present for the Florence+10 event on 20 October. All papers and posters received timely will be published in Conference Proceedings, available at the Conference itself.

After the conference the papers will be updated and as much as possible published in scientific journals. Conference language is English.

Please visit <http://www.uniscape.eu> for more details.



8:00 pm **Board meeting**

If you like to participate, as a non-member, please contact [Dirk Gotzmann](mailto:Dirk.Gotzmann@uniscape.eu).

Wednesday, 20.10.2010

Villa romana excursion

The Villa Romana was acquired in 1905 by the German Painter Max Klinger. Klinger then arranged for the German Künstlerbund (Alliance of German Artists) where artists stayed, in particular the scholars of the Villa Romana Prize. In 1906 in Leipzig, the Villa Romana club, founded by Klinger, earned the Künstlerhaus Villa Romana. It is one of the oldest, still active German civil society organisations dedicated to the Visual Arts. In 1926 the club was re-established.

The history of the Villa Romana Fellowship has been associated with significant artists for over 100 years. Before the First World War, Max Beckmann, Käthe Kollwitz, Ernst Barlach, Max Pechstein and Georg Kolbe were among the guests of the Villa. The Villa Romana Fellowship has often been awarded at the beginning of a career and as such has helped to write modern art history.

In 1954, Theodor Heuss, the German president at the time, initiated the revival of the Villa Romana Patrons' Association. The artists' house was reopened in 1958. The club changed status into a foundation, based in Düsseldorf. Since then numerous artists of note such as Georg Baselitz, Anna Oppermann, Markus Lüpertz, Horst Antes, Christiane Möbus, Michael Buthe, Katharina Grosse or Amelie von Wulffen have worked as fellows in the Villa Romana and contributed to the reputation of the institution.

Mrs. Angelika Stepken, the director of the Villa Romana, will guide us in a tour showing the exhibition, villa and garden.

3:00 pm **Villa Romana excursion**
Meeting point is in front of the
Villa Romana
Via Senese 68
50124 Florence
Tel.: +39 - 055 - 22 16 54
Fax: +39 - 055 - 22 80 251
Bus connection:
line 36 / 37 from the main station (Santa
Maria Novella),
stop: San Gaggio 03

8:00 pm Welcome dinner at
If you like to participate to these events,
please contact [Dirk Gotzmann](#) in advance.

The Workshop and the General Assembly
next day on the 21.10.2010 will be held in the

Grand Hotel Villa Medici
Via Il Prato, 42
50123 Firenze, Italia

Thursday, 21.10.2010

From Vision to Action

9:00 am	Registration, Coffee and Talk	1:00 pm	Business Lunch	4:00 pm	Winning the Youth! - Awareness rising and dialog with young citizens. <i>Dr. Inge Gotzmann</i>
	GENERAL ASSEMBLY	2:00 pm	Eucaland – a proactive network dedicated to the agricultural landscapes in Europe <i>Dr. Alexandra Kruse</i>	4:30 pm	ARTicipation - The Impact of Arts Educations for Change Processes <i>Dipl.-Geogr. Dirk Gotzmann</i>
9:30 am	Welcome Address <i>Dr. Gerhard Ermischer</i>	2:30 pm	„Aktive Bürger-Kultur(landschaften) in Europa“ - a first step to a more intensive cooperation <i>Dipl.-Geogr. Dirk Gotzmann</i>	5:00 pm	Volunteering as a Jobkiller? - ideas for a balanced partnership <i>Dr. Gerhard Ermischer</i>
9:45 am	Annual Report 2010 – a short overview <i>Dr. Gerhard Ermischer</i>	3:00 pm	Digg in your Cultural Landscape! – Senior Volunteers expected <i>Harald Rossmnitz MA</i>	5:30 pm	CIVILSCAPE +10 – Navigating the road map <i>Dr. Gerhard Ermischer & Dipl.-Geogr. Dirk Gotzmann</i>
10:30 am	Principles of Good Practice	3:30 pm	Coffee Break & Talk	6:00 pm	Sorbus tree – A Tree for Europe <i>Mgr.Vitek Hrdoušek</i>
11:00 am	Changes in the Statutes - Membership - Terms of the Board			6:15 pm	
	WORKSHOP			9:00 pm	Get Together
12:30 pm	From Vision to Action – participating the CIVILSCAPE network <i>Dr. Gerhard Ermischer</i>				

Friday, 22.10.2010

Landscape Transformations in the Chianti Area

Chianti is a hilly area (altitude 893 m max), that covers about 900 sq km and is located between the provinces of Florence and Siena. It is historically a place of excellence for agricultural products, especially wine and olive oil: these two are a driving force of the agricultural economy and a relevant feature of the rural landscape, dotted with villages, houses, farms and castles (that trace their origins in medieval times).

Nowadays Chianti is not only an important place for its products, but also an icon of an innovative concept of quality of life and "competitive identity". It is an area that in the last decades has attracted new types of people, Italian and foreign investors that have repopulated towns and scattered settlements, overwhelmed by the quality of a landscape famous worldwide. All of this has interrupted and reversed a process that in the post-war period generated a steady

reduction of the rural population and a constant decline of the rural economy.

Therefore we are no longer in presence of a landscape that is only a pure expression of an aesthetic-cultural phenomenon and at the same time manifestation of the activities related to rural labour but it is an interpretation related to the concept of multifunctional "resource" that integrates in itself economic, social and environmental values. Sometimes however considering territorial heritage as a "resource" that "uses" the goods without enhancing their original features generates significant issues that have developed since the last decades and can be summarised as follows.

- Construction of new urban areas surrounding the old towns and open land with low-quality architecture and landscape.
- De-ruralisation of the rural heritage,

with the fragmentation of properties and agricultural land, due to the intensive presence of people whose working activities are connected to the city.

- Transformation of rural settlements into urban housing with the disappearance of typical agricultural areas as the yard and conversion of the farmland into gardens, swimming pools and sport facilities.
- Intensification of farming with the spread of industrial monocultures that replace the traditional agricultural patterns degrading the landscape mosaic.
- Advancement of woodland on abandoned farmland, creating large, compact and homogeneous areas of forest characterised by a low diversity of landscape and completely separated from agriculture.
- Construction of an iconography of the Chianti landscape, supported by the

media and associations of wine and oil producers, that offers a dull vision of its features and functions not always in harmony with its historical quality.

These historical processes must now face new great and fast changes. Moreover these trends are intensified by EU policies (encouraging the conversion in the industrial pattern and the abandonment of agriculture) and by ineffective preservation plans of the quality of the countryside.

The role of the agriculture has changed as a result of the transformation processes of society, environment and economy. This revolution leads to:

- The ineffectiveness of further industrialization processes in agriculture and the inadequacy of a concept of quality exclusively related to the product (with a need to link it to the quality of

the landscape as a whole).

- The overlap of forms and functions related to industrialized agriculture that leads to a loss of local character of rural historical territory.
- The crisis of an approach that confuse the concept of „Nature“ to the concept of "landscape". This misleading approach interprets the expansion of forests as a phenomenon always positive and the introduction of natural elements in agricultural fields as actions definitely in favor of landscape quality.
- The emergence of spontaneous associations of citizens who wish to defend the agricultural landscape and to protect the territory from further building and infrastructural expansions.
- The growth of initiatives of manufacturers for the recovery of traditional practices (eg terracing) to enhance the link between the traditional

productions and the quality of the landscape.

The excursion in the Chianti area, supervised by prof. Mauro Agnoletti and prof. Daniela Poli (Florence University), will illustrate the aforementioned aspects.

These aspects will be constantly related to the topics and issues discussed in the lectures of the Master Class in Landscape Research and to general context concerning the planning of the rural landscape in Europe.

Organized by CIVILSCAPE and UNISCAPE.

Saturday, 23.10.2010

Legal Disagreements

The following event is organized by the

----- villa romana

LEGAL DISAGREEMENTS/DISACCORDI LEGALI

is a project of Matteo Cavalleri
and Luisa Lorenza Corna for Millepiani

Exhibition: 25.09. - 31.10.2010

Piero Frassinelli / Superstudio, Tellervo Kalleinen &
Oliver Kochta-Kalleinen, Bernard Khoury und
Yasmine Almachnouk, Frauke Gerstenberg und Jan
Liesegang / Raumlabor, Eva Sauer und Robert
Pettena, Cartografia resistente, Brave New Alps,
Lungomare / Osservatorio Urbano, Jan Van Eyck
Academie, Design Department (Jack Henry Fisher
und Luisa Lorenza Corna)

opening: Tuesday - Friday 3 - 7 am



5.00 am **Round Table about
Governmentality: Conserving /
Tavola rotonda sulla
governamentalità/conservazione**
*Sandro Chignola (Philosopher,
Università di Padova)*
*Laura Colini (Town planer, Bauhaus-
University Weimar; Florenz; Berlin)*
*Paolo Cottino (Town planer, Politecnico
di Milano)*
The talks will be in Italian.

8:00 am Drinks

9:00 am **Live Media Set:**
OginoKnauss (Florenz, Berlin)

CIVILSCAPE

CIVILSCAPE is a network of NGOs who are dedicated to all aspects of landscape. It was founded on the principles of the European Landscape. We are a European organization dedicated to the principles of civil engagement, democratic participation in a Europe of Citizens – who care for their landscapes as our shared living room, their cultural and natural diversity and their need for good management and sustainable development.

Our key issues are:

RESPONSIBILITY: We all have a great responsibility for our landscapes, for their sustainable development, cultural and natural wealth and the social wellbeing of their inhabitants. To care for the landscape is our mission.

CIVIL ENGAGEMENT: Landscape is our responsibility – therefore we as citizens of a democratic society shall play an

important role in all decision making processes concerning our landscapes, the way our landscapes are developed and how they are managed. We see the European landscapes as landscapes of the European citizens.

PARTICIPATION: To take responsibility citizens must be able to participate on all levels of governance and administration, from local to European, from the first ideas of a planning process to the final implementation. For this citizens need to organize and we need strong NGOs – from local to international, who can make an impact.

SOLIDARITY: NGOs are volunteer organisations with often small budgets. Many of the most active NGOs work on a local level and do fantastic grass root work – but are limited in their resources. We want to provide a strong network of NGOs which

can help each other, share experiences, develop common projects, acquire funding and combine their different potentials and expertise.

ADVOCACY: We act for the landscape – and an active and strong civil society. We are a participatory iNGO at the Council of Europe and are registered with the EU as advocates for the landscape and all related aspects. We work on a European level – and assist our members in their activities on local, regional and national level.

ACCESS: It is often difficult for local and regional NGOs to participate in consultations, advocating the landscape and influence European policies. We act as ambassadors for our members at the European Institutions, keep them informed and assist them in their requests. We give access and together we can make an impact.

Registration & Fees

Please register!

Please note, that it is necessary to register for all of our events. This will allow us a better planning and performance.

You can do this, by contacting [Dirk Gotzmann](mailto:Dirk.Gotzmann@civilscape.eu) by mail, phone, fax or letter or you can use as a member our intranet site <http://members.civilscape.eu>.

Partners can also register via <http://partners.civilscape.eu>.

CIVILSCAPE Competence Center UG
Treibgasse 3, 63739 Aschaffenburg,
Germany,
tel. +49 6021 6269480
fax +49 6021 6269485

You find this information also on our web sites. Please forward the invitation to other people.

Workshop Fee – 21.10.2010

We will charge you a fee of 20 EUR (members 10 EUR) for the workshop which includes a business lunch, coffee and refreshments.

Chianti Excursion Fee – 22.10.2010

For the excursion we charge you a fee of 40 EUR (members 20 EUR) to cover the cost for transportation and lunch.

All other events are free.

You can pay the fee in advance to our bank account:

CIVILSCAPE Competence Center UG

Bank: Sparkasse
Aschaffenburg-Alzenau

IBAN: DE39 795500000 011344124

BIC: BYLADEM1ASA

Please note your name and the events you want to visit when you transfer the money. You can also make the payment during the events.

